# 7 Prospects Mobile

# All your essential real estate data in the palm of your hand

Prospects Mobile, also known as MLS-Touch in the U.S., is the fastest growing real estate app in the industry, designed exclusively for agents! It's the mobile extension to all your essential data including listings, property insights, client activities, and showing information.

You'll also be able to offer your clients access to the same real-time listing data that you see (straight from your local listing database) by branding and sharing your own mobile app.

### Fully integrated with the tools you use most

Packed with time-saving integrations, Prospects Mobile keeps you on top of your business even when you're away from your desk.

Seamless integrations with Matrix™ ensure your most important client data is always at your fingertips. Contacts, sent listings, carts, and saved searches flow seamlessly between platforms.

Prospects Mobile is also integrated with the Matrix Client Portal and OneHome™\*, so favourites and discards are tracked in real time through your mobile app as well. \*Subject to availability in your area.

Access to your showing service is also available, directly from within the Prospects app.

#### Your brand, always!

You work hard to build your business, and every touch point you have with your clients should reflect your brand. With Prospects Mobile, once you set your logo & color scheme it not only brands your personal app, sent listings, and Facebook listing posts, it also extends to your OneHome client portal. Like magic!

Being one of the top teams in Canada we get many requests and our clients want answers quickly. Prospects Mobile allows our agents to send listings by email or text while they're on the go. And the instant comparables, always at our fingertips, help us serve our clients like never before.

Georges Bardagi,
REMAX du Cartier



#### **Powerful Search Tools**

With one easy-to-use Smart Search bar you can search listings by address, neighbourhood, school district, transit, and more.

#### InstaView

Point your phone toward a nearby property and get full listing details instantly.

#### Hotsheet

Keep an eye on the market with instant access to all new listings, price reductions, and sold properties in the areas of your choice.

#### **Market Stats**

Manage seller expectations and strengthen your buyer's negotiating position with instant market stats.

#### **Full Listing Details**

Access all listing details including private remarks, showing instructions, commissions, and complete listing and property history.



#### **Instant Comparables**

Find active and recently sold comparables in just seconds. Share them with your clients.

#### **Contact Management**

You can easily import the contacts found in your mobile device so that all your client data is tracked in one place in Prospects Mobile.

#### Brand & Share™

Use Brand & Share to create your own branded app and give your clients access to all listings in your market. Easily share suggested listings, and track clients' favourites in Prospects Mobile.



#### Facebook® Posts

Prospects Mobile automatically posts your new listings, price reductions, open houses, and sold listings to your Facebook business pages.

#### **Membership Directory**

Search and connect with your colleagues via SMS text, email, or phone, and see all their listings.

Using Prospects' Brand & Share feature has really improved my client engagement. My clients love having mobile access to all the listings in our market and when they have questions they can easily contact me directly.

- Jeff Mikolajow, REMAX/First



## Innovative, connected, and mobile – that's CoreLogic.

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