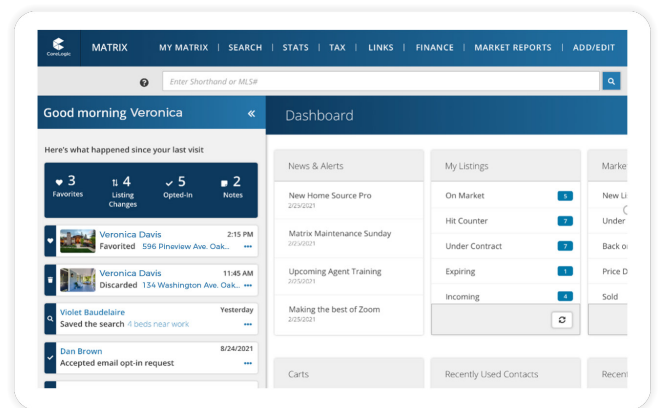# Matrix™

#1 multiple listing platform in North America

The Matrix listing management platform from CoreLogic® drives your daily operations with lightning-fast access to the critical listing data you need.

The heartbeat of your daily operations

The Matrix Dashboard summarizes at a glance all the important information you need to stay on top of your day and provides single-click access to major program functions. By adding, removing, and rearranging individual dashboard elements, you can personalize your home page to suit your specific needs.

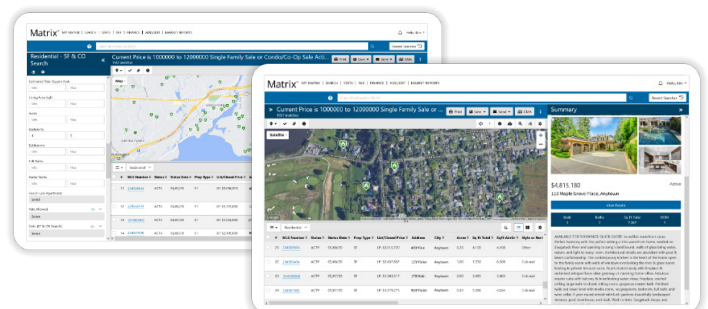> **New!** Matrix Dashboard featuring an all-new timeline of recent client activity.

Find information faster!

Matrix's search module includes many time saving features.

- Leverage Realist® property insights data* within Matrix. Create searches, get results, view details, print and email reports for both listing and public records, all in one place, all in the same way.
  Available in participating markets.

- Your search history is automatically saved, so you can easily re-run a previous search.

- You can multi-task and work in multiple windows, so when a client calls you about a listing, you can respond immediately without losing your place.

- Conveniently collect listings in personal and client carts from different searches.

- Advanced mapping makes it easy to situate any property on a map, giving you driving directions, aerial imagery, Google Street View™, and more. Search an area using multiple custom shapes, neighborhood information, and map layers.
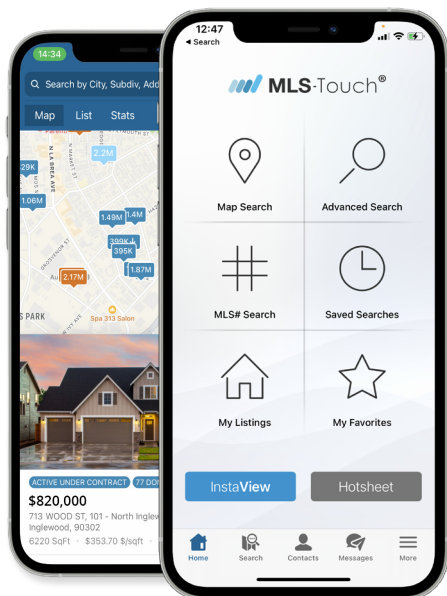
> **Coming soon!** A new search experience featuring a three-way split screen that makes finding information faster with fewer clicks.

Lead generation & client collaboration

Matrix includes many tools to help you generate and nurture leads, collaborate with clients, create professional presentations, and more.

- The Timeline feature on the Matrix Dashboard provides powerful insights that'll help you evaluate client activity and maximize your efforts. The Timeline displays a full account of your clients' activity—such as picking favorites, discarding listings, writing notes, saving searches, updating their OneHome Planner, and more. It also shows when clients opt in, opt out, or unsubscribe from email and text communications.

- Clients get their own ad-free OneHome™ real estate portal for researching listings and communicating with you. A sophisticated alert system keeps everyone in the know when new or changed listings match saved search criteria. *Available in participating markets. See OneHome section for more information.

- Share your branded mobile real estate app with clients. MLS-Touch* is the mobile extension to Matrix. Use MLS-Touch "Brand & Share" to provide clients with access to all the listings in your market. Easily share suggested listings, and track clients' favorites in Matrix, OneHome, and MLS-Touch.

- A powerful listing email alert system keeps you and your clients on top of latest market developments. The "concierge" feature lets you view and approve listing matches before they're emailed to clients.

- Create a quick CMA or a fully customized listing presentation tailored for each individual client.

- Generate market insights for clients. Starting with a search of any kind, you can generate market statistics for a specific area, time frame, listing status, and more.

- Reverse prospecting lets you view a list of agents that have an auto-email search that matches your active listings. You can also see if the listing was categorized by their client as a Favorite or Discard.

- Measure listing performance by using the Hit Counter. Every visit and click within client portals are tracked and made visible to the listing agent, making it easy to gauge interest and adjust your listing or marketing campaign in a timely manner.

Out of the office? No problem!

Matrix is tablet and mobile friendly. Better yet, the MLS-Touch app* is the mobile extension to your multiple listing platform. It's completely synchronized with Matrix for access to critical listing data and client activities when you're on the go. Contacts, favorites, sent listings, carts, and saved searches automatically sync with MLS-Touch.

Available in participating markets.

onehome™

The prospecting and lead nurturing tool you need to win new business!

Invite your clients and prospects to use OneHome, the new Matrix™ client portal. They'll get up-to-the-minute listing information, personalized listing recommendations, neighborhood insights, school data, and valuable home-buying and selling guidance.

You'll stay top of mind with your contacts and always know who your highest priority opportunities are, with real-time insights into client activities.

Yes, you can compete with national real estate portals

In Net Promoter Score® rankings, OneHome stands out from the rest with the highest consumer satisfaction score. Give your clients a search experience they'll love!

> " *All the homes have great information on size, location and pricing. The descriptions are in-depth and show the information I want. The listings are always up to date. Love this site!*
>
> *Compared to other sites I have viewed, this is the best!! Exceptional!* "
>
> – Homebuyer, Tennessee

Your brand, always!

You work hard to build your business, and every touch point you have with your clients should reflect your brand. With OneHome, agent branding is showcased, ensuring a personalized experience for your clients.
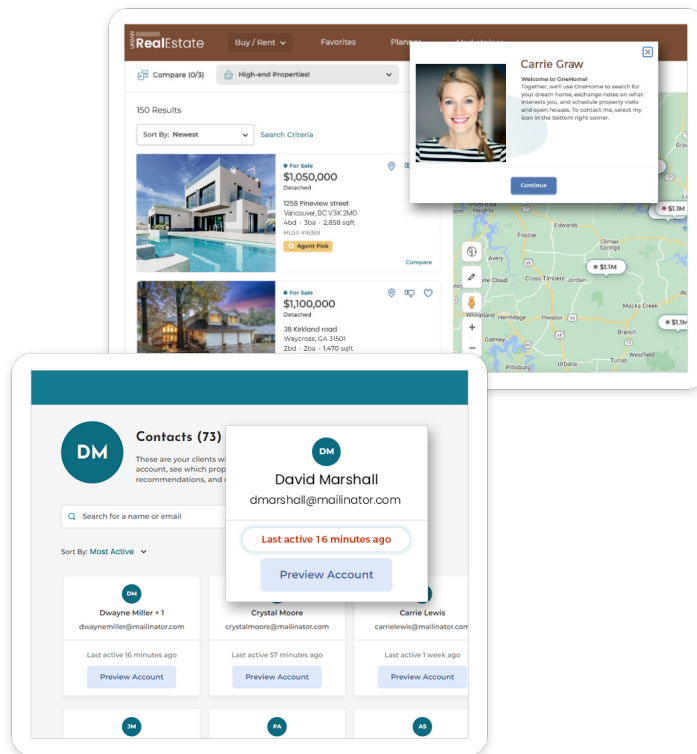**Available in MLS-Touch® markets*

Client insights & easy collaboration

With the new OneHome Agent Portal, your contact dashboard lets you know who your most active clients are so you can focus your time on your highest priority leads. Preview their saved searches and favorites and easily recommend properties as your personal 'Agent Picks'.

For buyers and sellers—the search portal your clients will love

Your clients will have ad-free access to the most complete, accurate and up-to-the-minute listing data, straight from the multiple listing platform! Also high-quality photos, virtual tours, floor plans, estimated monthly cost, transit scores, and much more!

High-value neighborhood insights

It's not just about the property, it's about the neighborhood! OneHome provides valuable insights including local market trends, demographics, school ratings, and nearby points-of-interest.

Personalized listing recommendations

PropertyFit™, an exclusive OneHome AI-enabled feature, guides buyers to properties that best match their lifestyle preferences. Every listing is scored, allowing clients to see at a glance which listings most closely suit their needs.

Compare properties instantly

With a single click, your clients can compare multiple listings including property features, neighborhood details, nearby schools, and estimated monthly costs.

Financing options from your recommended lenders

Promote your trusted lending sources and provide affordability information for every property your clients view in OneHome via our integration with RatePlug. *Available in select markets*
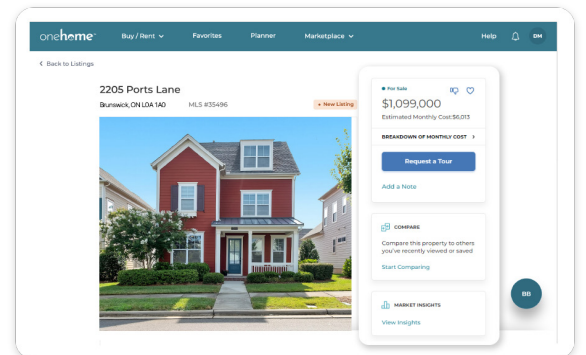
Minutes, not miles

Take the uncertainty out of one of the most important factors of buying a home. OneHome has now introduced an exciting new feature allowing homebuyers to see the drive time from a listing to a specified destination. Drive times to important places like work, school, daycare, and family are automatically displayed on each listing. *Powered by INRIX Drive Time™; Available in select markets*

> " *I love that the listings I see are curated. I get quick, easy access to properties that are a close match, and even a few stretch ones. I don't have to spend time looking at properties that I'd never consider. OneHome is a great app!* "
>
> – Homebuyer, New York

Innovative, connected, and mobile – that's CoreLogic.

Watch our video tutorials and get user guides at corelogic.com/AgentTools

CoreLogic