CoreLogic®
Location Intelligence Growth Solutions

Identify High Growth Regions for Telecommunications

Bridging the Gap for Growth and Connectivity

As the real estate development sector experiences a significant boom, telecommunication companies must be vigilant in pinpointing these emerging growth areas to stay competitive and meet increasing connectivity demands. Traditional site location methods frequently fall short, lacking the essential data needed to reveal this critical information.
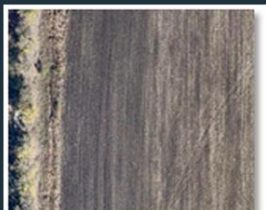
To overcome these challenges, it's essential to bridge the gap between outdated location methods and the growing need for proactive, data-driven decision-making. By doing so, the telecom industry can meet its demands while ensuring long-term competitiveness and customer satisfaction.
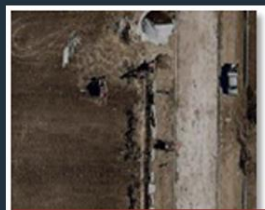
Unlock Growth Opportunities

CoreLogic's Location Intelligence Growth Solutions leverages location-based data and property intelligence to accurately identify high-potential growth areas. By detecting pivotal transitions in real estate and land investments, our solutions generate insights that highlight strategic growth opportunities, empowering clients to make informed decisions and transform their investments.

Our Growth Solutions provide factual insights into land development and incorporate a predictive model to assess the probability of new residential projects. We seamlessly incorporate various signals throughout the land lifecycle, spanning from its initial stages to construction activities.
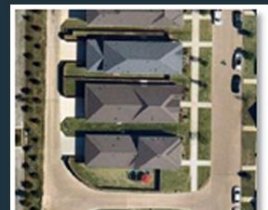

Discover High Growth Regions Before Development

Vacant Land | Development | Permitting & Building | New Sales

This solution is comprised of two distinct offerings: Growth Indicators and Growth Model

Growth Indicators

The Growth Indicators offering leverages the power of CoreLogic's proprietary data and advanced machine learning models to offer users a comprehensive understanding of factors that drive growth. This offering includes key indicators of growth, complemented by essential property attributes. Powered by CoreLogic's Property Intelligence and enriched with accurate parcel boundary geometry, we provide you with the most current insights available. Within this vast repository, we've identified approximately 9 million parcels, each hosting at least one of the growth indicators, drawing from CoreLogic's extensive database of over 155 million parcels.

Unleash the power of these indicators to:

- First mover advantage
- New market insights
- Cost-saving infrastructure planning
- Tailored marketing in growth areas
- Collaborative expansion with authorities for underserved regions

Growth Indicators

- Current owner is a Builder or Real Estate Developer

- A Land Use Code change has occurred

- New CoreLogic Integrated Property (CLIP®) numbers are assigned - new properties are identified through multiple signals, such as listings, appraisals, etc.

- One or more construction permits has been issued

- A recent sale has occurred where the property was identified as new construction

- Indication of a recently constructed building

Growth Model

While the Growth Indicators offering identifies areas of present growth, the Growth Model takes it one step further by utilizing extracted signals as indicators, localized historical trends, behaviors, patterns, and geospatial adjacencies. Through the use of advanced machine learning techniques, this solution assigns a growth prediction score to each parcel, indicating the probability of future development.

Growth Model

Areas of 'Likely' or "Very Likely" are indicated by numerical values of '6' & '7' while those 'Unlikely' to demonstrate growth are shown with lesser values yet are still captured in the model of areas of potential growth.

CoreLogic®

About CoreLogic

CoreLogic collects, maintains, and integrates the largest, most comprehensive store of property and mortgage-related financial data in the US, providing a **360-degree view of property**, to power solutions across the real estate economy.

For more information, visit corelogic.com.