



Discovery Platform

Revolutionize Your Business:
Get mission-critical insights with a just few mouse clicks

CoreLogic.com/Discovery

Mission Critical Insights for the Mortgage Industry

With solutions on the Discovery Platform, you can get insights to drive the most critical parts of your business, including positioning against your competitors, lead generation, and managing risk and compliance. These insights are powered by the following solutions:

- **Lost Leads & Pay-Off:** Identify which mortgage companies won your lost leads and portfolio run-off to better hone your competitive positioning
- **Market Share:** Assess your market share at a granular level, including geography and loan type, to know who your key competitors are
- **Targeting:** Optimize targeting by defining your “buy box” criteria, and then identifying the prospects with the highest propensity to be in the market for a loan
- **Collateral Risk:** Identify areas and loans with the highest risk of default, leveraging home price forecasts and identification of “underwater” loans
- **Affordable Housing:** Identify low-to-moderate income census tracts, and compare your performance to the top lenders and loan officers in that area
- **Climate Risk:** Understand climate-related risk by market, and within your portfolio

Easy to Set-up and Use

Instead of having to manage a complex process to source and integrate third-party data along with a team of analysts who produce infrequent and static reporting, CoreLogic® can deliver configurable and instantaneous insights to you in a dashboard — to enable better business outcomes.

Our UI-driven solution allows you to select the specific solution (e.g., lost leads), configure with a few clicks of a mouse, and then see a visualized output of the results, including graphs and map views.

Portfolio-Driven Insights

The Discovery Platform allows for easy uploading of your data, whether lost leads, portfolio run-off, or your entire servicing portfolio. We make it easy for you to join your data with third-party data through our unique property ID (CLIP® ID), and benefit from the resulting data-driven insights.

Integration into Operational Processes

You can download the output of these solutions to your desktop or a cloud endpoint to enable integration of the insights into your operational processes. For example, you can identify a set of prospects using “buy box” criteria, propensity models and foot-traffic data and then load these into a CRM system. The Discovery Platform empowers you to generate critical insights and operationalize those insights in a seamless way.

Timely Insights

Most mortgage organizations rely on static reporting from data that is often stale, especially third-party market data, to drive their decisions. With the Discovery Platform, the solutions are automatically updated as data from the source becomes available. Be the first to get critical business insights with the Discovery Platform.

Powered by the Best Data & Analytics

Discovery Platform is powered by the best and most comprehensive data and analytics in the property industry, and the Discovery Platform solutions bring together a wide range of datasets to deliver key insights. No other company has the quality and breadth of property data and analytics to bring together these key insights.

White-Glove Support

CoreLogic's mortgage analytics experts will help you identify and understand how to leverage these key mortgage insights and we'll support you through the entire process, from solution identification to integration with your operational systems.

Options for Technical Users

For technical users who want to work with the underlying data directly, CoreLogic offers an analytic workbench to enable direct querying and modeling of data. With the CoreLogic workbench, users get a secure analytical sandbox, leading analytical tools, and an option to collaborate with CoreLogic data scientists.

Revolutionize Your Mortgage Business Today

Don't miss the opportunity to gain a competitive edge with Discovery Platform. Start your free evaluation now and unlock the potential of data-driven insights. For more information or to schedule a demo, please contact your CoreLogic Sales Representative or visit our website at <https://www.corelogic.com>.

Learn more!

See Discovery Platform in action. Schedule a demo today!



Scan the QR Code,
Call us at 866-774-3282
Please email us at discovery@corelogic.com
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