

Market Intelligence for Mortgage Brokers

Maximize Your Competitive Advantage with Actionable Data Insights

Uncover key market trends, competitive performance and new growth opportunities.

Market Intelligence from CoreLogic® provides extensive insights into the mortgage market, helping you stay ahead of competitors and grow your business. By combining the most comprehensive set of data sources with predictive analytics and industry-leading tools, Market Intelligence enables mortgage brokers to recruit top-performing loan officers, build relationships with real estate agents and identify high-potential markets to stay ahead of the competition.

Key features:

- **Identify Top Performers:** Quickly find high-performing loan officers and real estate agents that fit your business objectives to recruit and build strategic relationships that boost engagements and originations.
- **Competitive Analysis:** Monitor your competitors' transaction volume, product mix, geographic reach, and real estate agent relationships so that you can adjust your strategies as needed.
- **Comprehensive Data:** Access a full view of the mortgage market, leveraging CoreLogic's extensive data, and proprietary models with full data transparency and transaction reporting back to 2019.
- **Advanced Search and Filtering:** Customize your views and reports to find and rank loan officers and real estate agents by geography, loan size, loan type, LMI and MMCT borrowers, and more.
- **Market Monitoring:** Stay ahead of key mortgage markets, trends, and lending activity in the areas important to you.

Benefits:

- **Improve Recruiting:** Recruit top-performing loan officers based on detailed performance profiles.
- **Relationship Building:** Identify top-performing real estate agents and share valuable market insights that help them succeed.
- **Data-Driven Decision Making:** Make informed decisions with data visualizations and predictive analytics on market trends and origination patterns.
- **Focused Marketing:** Focus your time and dollars on high-potential markets and individuals.

Market Intelligence on the Araya™ platform.



CoreLogic's Property & Location Intelligence Platform transforms your workflow by blending extensive data with advanced analytics and predictive models, for a complete and cohesive understanding of the market.

- Easily navigate market, portfolio, and property information on a single platform.
- Access historical data and forward-looking insights with predictive analytics.
- Get industry news and a suite of curated solutions, including Precision Marketing, all in one place.
- Work quickly with an intuitive user interface.

For more information, visit corelogic.com.

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